CALIFORNIA DEPARTMENT OF CHILD SUPPORT SERVICES

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NEWS RELEASE

FOR IMMEDIATE RELEASE

DATE: October 6, 2003 **CONTACT:** Mike Botula

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STATE DEPARTMENT OF CHILD SUPPORT SERVICES AND NATIONAL FOOTBALL LEAGUE TEAM UP FOR "RESPONSIBLE FATHERHOOD" CAMPAIGN

California NFL Football Players to Serve as Fatherhood Role Models

SACRAMENTO — Players from all three of California's National Football League (NFL) teams will participate in the California Department of Child Support Services' (DCSS) eighth annual "Responsible Fatherhood" campaign to encourage parents, especially dads, to take active roles in their children's lives, DCSS Director Curtis L. Child today announced.

NFL players who will participate in this year's campaign are Oakland Raiders Defensive Tackle John Parrella; San Diego Chargers Defensive End Marcellus Wiley; and San Francisco 49ers Cornerback Mike Rumph.

"These NFL dads are accomplished athletes who also serve as positive role models for young fathers," said Child. "We're excited to have their involvement and their teams' commitment to help us increase public awareness about the importance of dads being involved in the lives of their children."

The campaign will include "Responsible Fatherhood" trading cards and posters with statistics and a photograph of each NFL dad with their children that will be distributed to fans during selected home games in October and November. Each player also will be honored with a commemorative plaque in recognition of his support of the "Responsible Fatherhood" campaign.

For more information about California's Child Support Services Program or the "Responsible Fatherhood" campaign, log on to the DCSS Web site at http://www.childsup.ca.gov/.

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